

PFARRKIRCHEN, GERMANY

DIGIHEALTHDAY - 2020

GLOBAL DIGITAL HEALTH – TODAY, TOMORROW, AND BEYOND

13
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WEBINAR Speaker

Justus Wolff

Justus is Manager at Syte - Strategy Advisory for Digital Health.

Syte is a global advisory for strategy, product definition and roll out of Digital Health services based on software for medical and economic impact and reimbursement planning. The company has advised listed multinationals, investors as well as cutting edge SMEs. Recent projects include for example digital health service models for pharma, medtech and insurance companies and M&A advisory projects in big data companies. Justus is coauthor of several publications like “Artificial Intelligence: Strategic Challenges for Established Companies”, “Systematic Review of Economic Impact Studies of Artificial Intelligence in Health Care” and “How to define enterprise value of AI and Big Data firms”. He was guest lecturing on the topic “From Venture Capital to Venture Client” at IMD in Switzerland and “AI Strategy and Enterprise Valuation” at the University of Oxford.

