



EUROPEAN CAMPUS
ROTTAL-INN



DEGGENDORF
INSTITUTE OF
TECHNOLOGY



DigiHealthDay-2023

GLOBAL DIGITAL HEALTH - TODAY TOMORROW AND BEYOND

10
NOV
2023

ABSTRACT

Digital Health- Fear, Force & Facts

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The Digital Health - Fear, Force & Facts will delve into the adoption of digital health from three dimensions. One is the dimension of Fear - the fear of the unknown, which leads to the fear of Adoption - a force that comes from end users and other dimensions. Lastly, we need to be aware of the facts: which the digital health leaders and implementors will have to address. The speaker will discuss how these 3Fs - needs to be addressed to ensure the adoption of digital health across the continuum of care. Scenarios and examples will be presented to illustrate how each of these dimensions - Fear, Force, and Facts - must be understood to change the 'Hope' and 'Hype' into 'Healing' with Digital Health.

